

MINUTES
MOORESVILLE TRAVEL AND TOURISM AUTHORITY
THURSDAY, DECEMBER 8, 2022
9:00 AM HILTON GARDEN INN, MOORESVILLE, NC

Present: Grant Hutcheson, Amit Govindji, Paul Kreins, Tina Waddell, Mitch Abraham, Eddie Dinger, Chris Boukedes, Evans Ballard
Guest: Christina Latten

1. Mr. Hutcheson called the meeting to order at 9:00 AM. A quorum was present.

2a. 2022 MCVB Annual Report

Mr. Hutcheson passed out the Annual Report to the Board Members in attendance and will give copies to town employees.

2b. Closed Session Personnel (G.S. 143-318.11(a)(6))

Amit Govindji made the motion to go into a closed session.
Tina Waddell seconded the motion.
The motion passed unanimously.

MINUTES FOR CLOSED SESSION HAS BEEN RECORDED AND SEALED UNTIL PUBLIC INSPECTION WILL NO LONGER FRUSTRATE THE PURPOSE OF THE CLOSED SESSION.

The Board came out of closed session and returned to open session.

2c. Equine Marketing

Equine Marketing maintains our website, print ad campaigns, brochures and other marketing materials, video production and/or photography.

The Board approved putting Equine Marketing under a 6-month contract with a 30-day cancellation on either side. Equine Marketing will bill CVB directly with any advertising.

Amit Govindji made a motion to approve.
Tina Waddell seconded the motion.
The motion passed unanimously.

2d. Personnel Handbook

The Board voted to hire Van Hoy, Reutlinger, Adams & Pierce, PLLC to update our employee handbook and Steve Gambill for anything else.

Eddie Dinger made a motion to approve.

Amit Govindji seconded the motion

3. The meeting adjourned at 10:18 AM. Motion by Tina Waddell, second by Amit Govindji.

Respectfully submitted,

Grant Hutcheson
Chairman of the Board