

MOORESVLLE TRAVEL AND TOURISM AUTHORITY

Adopted Budget July 2022 - June 2023

	<u>Jul '22 - Jun '23</u>
Ordinary Income/Expense	
Income	
3000 · Revenues	950,400.00
3001 · Appropriated Revenue	<u>100,095.00</u>
Total Income	1,050,495.00
Expense	
6039 · Personnel	305,995.00
6050 · Operations	165,000.00
7000 · Marketing & Promotions	579,500.00
Total Expense	<u>1,050,495.00</u>
Net Ordinary Income	<u>0.00</u>
Net Income	<u><u>0.00</u></u>

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	<u>Jul '22 - Jun '23</u>
Ordinary Income/Expense	
Income	
3000 · Revenues	
3010 · Occupancy Tax	950,000.00
3021 · Interest	100.00
3025 · Other Income	300.00
Total 3000 · Revenues	<u>950,400.00</u>
3001 · Appropriated Revenue	100,095.00
Total Income	<u>1,050,495.00</u>
Expense	
6039 · Personnel	
6040 · Salaries	231,500.00
6041 · Employee Benefits SEP/Retiremen	6,113.00
6042 · Employee Benefits - Insurance	38,653.00
6043 · Car Allowance	10,150.00
6045 · Payroll Taxes	19,579.00
Total 6039 · Personnel	<u>305,995.00</u>
6050 · Operations	
6051 · Accounting	8,150.00
6054 · Legal	10,000.00
6100 · Rent	66,000.00
6120 · Utilities	2,800.00
6150 · Office Expense & Supplies	11,650.00
6155 · Telephone	6,900.00
6158 · Dues & Subscriptions	35,000.00
6165 · Office Insurance	1,500.00
6182 · Mileage	500.00
6184 · Hotels & Meals	5,000.00
6185 · Travel	2,000.00
6186 · Professional Development	1,000.00
6520 · Postage/Shipping	1,000.00
6525 · Property Taxes	11,300.00
6530 · Storage Rent	2,200.00
Total 6050 · Operations	<u>165,000.00</u>
7000 · Marketing & Promotions	
7100 · Brochures	20,000.00
7120 · Design & Layout	4,000.00
7140 · Special Events	2,000.00
7150 · FAM Tours/Site Inspections	12,000.00
7160 · Tradeshows/Conventions/Meetings	18,000.00

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	<u>Jul '22 - Jun '23</u>
7170 - Sponsorships	90,000.00
7180 - Signage	500.00
7190 - Billboards	42,000.00
7200 - Newspaper/Magazines	30,000.00
7300 - Promotional Items(t-shirts,etc)	8,000.00
7400 - Internet/Digital Advertising	120,000.00
7740 - MSI EDC	6,000.00
7745 - Product Development	10,000.00
7750 - Simpleview	7,000.00
7780 - Walk of Fame	20,000.00
7790 - Mazeppa Park	175,000.00
7791 - Mountain Bike Trail	15,000.00
7802 - Disc Golf course	0.00
Total 7000 - Marketing & Promotions	<u>579,500.00</u>
Total Expense	<u>1,050,495.00</u>
Net Ordinary Income	<u>0.00</u>
Net Income	<u><u>0.00</u></u>