

**MOORESVILLE TRAVEL AND TOURISM AUTHORITY**  
**Unaudited Profit & Loss**  
 July through August 2019

	Jul - Aug 19	Budget	\$ Over Budget	% of Budget
Ordinary Income/Expense				
Income				
3000 · Revenues	151.90	999,100.00	-998,948.10	0.0%
3001 · Appropriated Revenue	0.00	550,000.00	-550,000.00	0.0%
Total Income	151.90	1,549,100.00	-1,548,948.10	0.0%
Expense				
6039 · Personnel	45,016.69	271,500.00	-226,483.31	16.6%
6050 · Operations	27,102.68	168,000.00	-140,897.32	16.1%
7000 · Marketing & Promotions	103,375.28	500,000.00	-396,624.72	20.7%
8000 · Capital Expense	26,333.75	609,600.00	-583,266.25	4.3%
8001 · Capital Expense New CVB Office	0.00	0.00	0.00	0.0%
Total Expense	201,828.40	1,549,100.00	-1,347,271.60	13.0%
Net Ordinary Income	-201,676.50	0.00	-201,676.50	100.0%
Net Income	-201,676.50	0.00	-201,676.50	100.0%