

MOORESVILLE TRAVEL AND TOURISM AUTHORITY
Unaudited Profit & Loss
July 2019

07/31/19

Cash Basis

	<u>Jul 19</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
Ordinary Income/Expense				
Income				
3000 · Revenues	139.50	999,100.00	-998,960.50	0.0%
3001 · Appropriated Revenue	0.00	550,000.00	-550,000.00	0.0%
Total Income	139.50	1,549,100.00	-1,548,960.50	0.0%
Expense				
6039 · Personnel	22,792.85	271,500.00	-248,707.15	8.4%
6050 · Operations	16,893.41	168,000.00	-151,106.59	10.1%
7000 · Marketing & Promotions	64,739.14	500,000.00	-435,260.86	12.9%
8000 · Capital Expense	1,550.00	609,600.00	-608,050.00	0.3%
8001 · Capital Expense New CVB Office	0.00	0.00	0.00	0.0%
Total Expense	105,975.40	1,549,100.00	-1,443,124.60	6.8%
Net Ordinary Income	-105,835.90	0.00	-105,835.90	100.0%
Net Income	-105,835.90	0.00	-105,835.90	100.0%